

## **6.71 – Advertising in the Schools**

- A. Commercial advertising shall not be allowed in the schools or on school property without the approval of the building principal or appropriate administrator.
- B. Lists of names and addresses of teachers, pupils and/or parents shall not be distributed except by direction of the building principal or appropriate administrator.
- C. Materials submitted by outside agencies are not to be distributed to the pupils or sent to the homes unless authorization of such distribution has come from the building principal or appropriate administrator.
- D. The Benton board of Education has a desire to promote the spirit of the political process while keeping at a minimum any interference to the instructional process.
  - 1. No political advertising will be distributed in the schools or on school property during the instructional day.
  - 2. No political advertising will be worn during the instructional day by staff, or volunteers.
  - 3. No political advertising will be allowed to be placed in teacher mailboxes or classrooms at any time.
  - 4. No political signage other than bumper stickers will be allowed on school property during the instructional day. This includes all campuses, the sports complex, C.W. Lewis Stadium, and parking lots.
  - 5. Candidates may donate gifts or money for the annual back to school luncheon. No other gifts or donations are to be given to campuses or school employees that are candidate or party specific.
  - 6. Candidates and candidate volunteers are encouraged to not send campaign materials to district e-mail addresses. The Benton District Employee Technology policy strictly disallows employees from using Benton School District technology or resources for campaign purposes.

Legal Reference: A.C.A § 7-1-103

Date Adopted: 09/10/2001

Last Revised: 04/18/2016